

# IFIP

## newsletter

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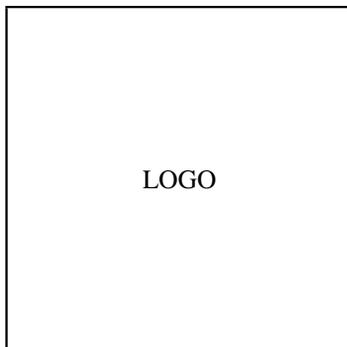
### WE WELCOME CHAPMAN & HALL

This is the first issue of the *IFIP Newsletter* printed by Chapman & Hall, the new **IFIP** publisher, as part of its contract with **IFIP**. We look forward to a long, cordial collaboration. Following is a description of C&H written by *Mr. Mark Hammond (GB)*, the representative of C&H to **IFIP**:

Chapman & Hall, the new **IFIP** publisher, is both an old and a new company. Its origins lie in the 1830s, when it was the first significant publisher of Charles Dickens, publishing *Pickwick Papers* in 1836. For the past 50 years, it has been a publisher of science books and journals exclusively and remained relatively small, though noted for the quality of its publications. For many years, it represented John Wiley & Sons in Europe.

In 1987, the company became part of The Thompson Corporation (TTC), the major media group owned from Canada, based in the U.S.A., but with a significant portfolio of companies in Europe and Australia. It is the aim of TTC to build C&H into a major scientific, technical, and medical publisher, with full worldwide representation, through agents and offices. This schedule is on target. The company has tripled its revenues in five years and has major offices in Britain, the U.S.A. (New York), and Germany (Weinheim).

Unusual for a major science, technology, and medicine publisher, C&H has concentrated on building a balanced list of books and journals. In 1993, it published over 400 new titles and now has 64 journals and a number of electronic products. CD-ROMs are published in chemistry, and a major CD-ROM program is under way in all disciplines. On-line products are also being generated



— the first electronic journals will be published over the Internet in 1995. There is a programme of computer science publications of growing importance, a manufacturing and industrial engineering programme, and an electronic engineering programme. In 1994, these programmes will produce approximately 60 new book titles (excluding **IFIP** publications), covering both the industrial and academic research markets, and textbooks for students and professionals.

C&H intends to integrate its publishing and marketing of **IFIP** with its own existing programme, to ensure maximum care for specialist personnel. The relevant editors will be in touch directly with Technical Committee, Specialist Group, and Working Group chairs as soon as possible; however, if individual proposals are now ready to be made, relevant **IFIP** members should contact *Mr. Mark Hammond*, the **IFIP** coordinator, at

Chapman & Hall  
2-6 Boundary Row  
London SE1 8HN, U.K.  
tel: +44 (0) 71 865 0066 X6885  
fax: +44 (0) 71 522 9624  
e-mail: mhammon@chall.mhs.compuserve.com

Editor:  
Dr. Jack L. Rosenfeld

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### WG3.2 HOLDS PAPERLESS CONFERENCE

*Interactive Multimedia  
in University Education*

The **IFIP** Working Group on Informatics Education at the University Level (WG3.2) held “the world’s first paperless conference” 6–8 July 1994 in Melbourne, Australia. All 30 participants brought home from the conference a CD ROM that contained not only the text of the papers presented at the conference, but also video, graphics, animations, and audio snippets of the debate and discussion provoked by the papers.

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